



From Hive to Table

True Source Honey was launched by a group of concerned North American honey companies and importers. The initiative's True Source Certified™ Program provides audits by an internationally recognized third-party firm that certifies the source of honey from hive to table.

About 30% of honey sold in North America is now True Source Certified. Many of the largest grocery retailers and club stores now only use certified honey for their store brands, including Costco (*Kirkland Signature*) and Target (*Market Pantry* and *Simply Balanced*).

The True Source Certified™ Program has been applauded by U.S. beekeepers and honey industry leadership, including the American Honey Producers Association and the American Beekeeping Federation, the two largest organizations for U.S. beekeepers.



One of the main reasons is that it provides traceability **from hive to table**, helping ensure the food safety and security of the honey used in the United States. Find out more at www.TrueSourceHoney.com.



Let us know if your suppliers would like more information about True Source Certification!

True Source Honey LLC

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Find Out More Today!
www.TrueSourceHoney.com
info@truesourcehoney.com