

Warning: Illegally Shipped Chinese Honey

- * Questionable Quality
- * Food Safety Concerns
- * No Traceability



The U.S. imports more than 60% of the honey it needs. Most suppliers are honest, but some Chinese honey enters this country in circumvention of trade laws — avoiding quality and safety assurances, as well.

An antibiotic that has been banned in the U.S. has sometimes been found in illegally imported Chinese honey. Illegal Chinese honey has also been found to contain added syrups or sweetener extenders not made by bees in the hive.

Do You Know Where Your Honey Comes From?

Not all honey is legally and ethically sourced, and that's a sticky problem. Most honey is from high-quality, legal sources. But some brokers and importers circumvent tariffs and quality controls, selling illegal Chinese honey of questionable quality. **And, there's no traceability.**

Despite federal crack-down efforts, millions of pounds of illegally sourced honey may continue to enter the United States.

That's bad for U.S. consumers, retailers and food manufacturers who care about quality, traceability and food safety.

- ◆ **Ask your honey supplier if your honey is True Source Certified™.**
- ◆ **Ensure that your honey is certified and tell your consumers by using the True Source Certified logo.**
- ◆ **Support manufacturers that use True Source honey in their products.**

Solution: True Source Certification...

"When you don't know the origin of the honey, it's impossible to be assured of its quality. The great news is that you and your consumers can now be confident in the source of honey, thanks to this third-party True Source Certification™ Program."

— True Source Honey Executive Director Gordon Marks



From Hive to Table

True Source Honey was launched by a group of concerned North American honey companies and importers. The initiative's True Source Certified™ Program provides audits by an internationally recognized third-party firm that certifies the source of honey from hive to table.

About 30% of honey sold in North America is now True Source Certified. Many of the largest grocery retailers and club stores now only use certified honey for their store brands, including Costco (*Kirkland Signature*) and Target (*Market Pantry* and *Simply Balanced*).

The True Source Certified™ Program has been applauded by U.S. beekeepers and honey industry leadership, including the American Honey Producers Association and the American Beekeeping Federation, the two largest organizations for U.S. beekeepers.



One of the main reasons is that it provides traceability **from hive to table**, helping ensure the food safety and security of the honey used in the United States. Find out more at www.TrueSourceHoney.com.



Let us know if your suppliers would like more information about True Source Certification!

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Find Out More Today!
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